

January 2025

To all Ashfield residents:

Municipal Energy Aggregation/ Community Choice Power Supply, which town residents voted for in 2023, will be starting in March! We have signed a 10-month contract with Direct Energy at a rate slightly lower than Eversource Basic service. We have chosen an energy mix which is 100% renewable: the 63% renewable required in MA by law and an additional 37% National Wind REC's (Renewable Energy Certificates).

The aggregation will be managed by [Colonial Power Group](#), and they have sent out a **mailing, which you should be getting in the next few days**. Those on Eversource Basic Service should receive [an envelope with a Consumer Notification Letter and Opt-Out Reply Card](#). Those already enrolled with a third-party supplier should receive an [informational postcard](#).

If you would like to be part of the program and you are on Eversource basic service, you do not have to do anything - you will be automatically placed in the aggregation unless you opt out. If you ever change your mind and want to join or leave the aggregation you can do so without penalty.

If you would like to provide the strongest support for MA solar and wind power you can "opt up" for an ultra green option of 100% MA Class 1 RECs (Renewable Energy Certificates) which would cost the average Ashfield electricity user \$15 more per month than Eversource basic service.

The Energy Committee will host a Q and A session **Thursday February 6th at 6:30 pm in lower town hall**. Colonial Power Group representatives will be there to answer any questions you might have.

You are also welcome to contact the Energy Committee with questions any time at energy@ashfield.org.

Documents with more info

- [picture of what the opt-out mailing looks like](#) (so you know it is not junk mail)
- [postcard sent to residents already enrolled with a third-party supplier](#)
- [example of what an Eversource bill will look like when on the aggregation](#)
- [opt in instructions](#) (for residents already using a competitive supplier who want to join the aggregation)
- [PSA with detailed information](#)
- [FAQ document](#)