

THE TOWN OF ASHFIELD'S COMMUNITY CHOICE POWER SUPPLY PROGRAM

Already Enrolled with Eversource Green Options through Green Energy Consumer Alliance?

Consumers who are already enrolled in a renewable energy program with Eversource, through Green Energy Consumer Alliance, should receive a notification letter (for automatic enrollment) and they should be enrolled in the Town's Program unless they choose to opt-out. Participation in the Town's Program will not affect their participation in Eversource's Green Options program.

Already Enrolled with a Third-Party Supplier?

If a consumer doesn't receive a notification letter (for automatic enrollment), it's because their account wasn't eligible at the time of mailing (e.g. enrolled with a third-party supplier) and they will not be AUTOMATICALLY enrolled in the Town's Program. However, everyone in Town is eligible to join the Program. They should instead receive an informational postcard and may opt-in at any time. The only caveat is some (not all) suppliers have a termination fee for leaving their contract early. It is recommended that anyone with a third-party supplier call that supplier to confirm there isn't an exit fee before they join the Town's Program. The Town wouldn't want someone to join the aggregation and then find out they were hit with a substantial termination fee.

To join Ashfield's Program, you can do one of two things:

1. Visit colonialpowergroup.com/ashfield and click the OPT-IN button, then fill out and submit the Opt-In Form.
2. Call Direct Energy at (866) 968-8065 and ask to join the Town of Ashfield's Program.

For both of the above options, you should have your Eversource bill handy in order to provide some required information. Enrollments can only be processed on meter reads so it may take one or two billing cycles before taking effect.

What are the Town's product offerings?

Standard Product: 100% renewable, provides 37% National Wind Renewable Energy Certificates (RECs) above the state's then-current minimum requirement for renewables [63% in 2025]. This product is being offered at \$0.11300 per kWh for 10 months (March 2025 to January 2026).

Optional Product: 100% MA Class I RECs. This product is being offered at \$0.14250 per kWh for 10 months (March 2025 to January 2026).

Basic Service rates change twice a year or more, depending on rate class. As a result, the aggregation rate may not always be lower than the Basic Service rate. The goal of the aggregation is to deliver savings over the life of the Program against Eversource Basic Service. However, future savings cannot be guaranteed.